



SPONSORSHIP OPPORTUNITIES

NOVEMBER 4, 2023

JW MARRIOTT
EDMONTON ICE DISTRICT

nostoneleftalone.ca



GST Number: 822125506 RR 0001



Our Impact

TO HONOUR, TO EDUCATE,
TO REMEMBER. TO GIVE.



NO STONE LEFT ALONE®
MEMORIAL FOUNDATION

LA FONDATION COMMÉMORATIVE
AUCUNE PIERRE DANS L'OUBLI

This year marks the 13-year anniversary of No Stone Left Alone Memorial Foundation. Every November, our impactful work with educators, youth and volunteers provides hands-on intergenerational remembrance events in Canadian communities. The unique ceremony gives students and youth an authentic experience that creates knowledge, understanding and appreciation of those who serve and the sacrifice of Canada's fallen.

Our Remembrance Ceremonies:

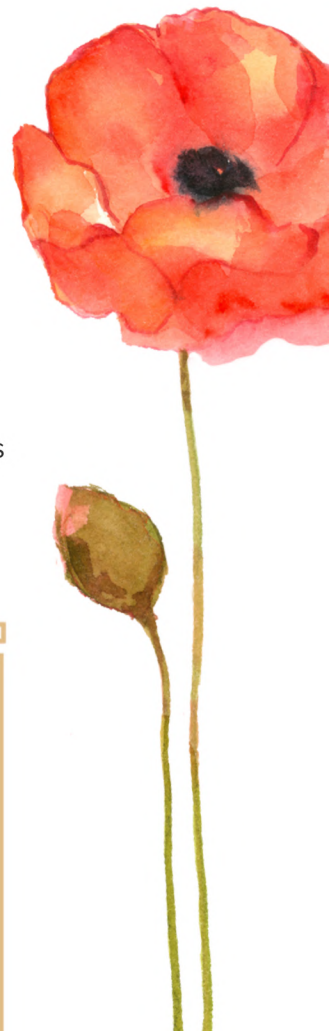
- Educate youth on the service and sacrifice of Canadian veterans and fallen
- Create opportunities for youth to develop and demonstrate leadership in their communities
- Empower youth to affect positive change in their world
- Deepen personal connection to remembrance and impact perspective throughout their lives
- Enrich communities through engagement in commemoration of their local history

OUR MISSION

To honour the service and sacrifice of Canada's military by educating and inspiring youth to place poppies on veterans' headstones.

OUR VISION

Our youth honouring Canada's veterans through personal acts of remembrance, gratitude and citizenship, every year, forever.





Impact



226 Unique Ceremonies in 2022

226 unique ceremonies were held across Canada from Victoria, BC to Eastport, NL - with 61 of those events located in Alberta.

\$911,000

In its first six years, *A Dance to Remember* has brought nearly \$911,000 in much needed revenue for NSLA.



76,204 Young Canadians

Since 2011, thousands of young Canadians from coast to coast to coast have experienced a personal, hands-on act of remembrance that deepened their connection to the sacrifices made for them, and for all of us.

584,508 Veterans Honoured

Since NSLA's inception in 2011, we have placed 584,508 poppies in veterans' honour.



We Need You



"It is always important to honour our veterans, some fallen never to return home, because they are the reason that we live our lives the way we do."

- Student Participant, Harbour Breton, NL

Help our youth remember the sacrifices made by those who committed to fight for freedom and stand up for our values as a nation. No Stone Left Alone Memorial Foundation is actively contributing to this critical need through direct engagement with Canada's youth, so that we may continue to honour and remember Canada's veterans and fallen in a respectful, personal, hands-on act of remembrance. Every NSLA ceremony is an opportunity to educate future generations on the sacrifices made and the costs of defending our freedoms, safety and security.



YOUR GIFT WILL GROW

Your support of *A Dance to Remember* is instrumental in helping No Stone Left Alone:

- increase our reach into new communities in Canada, honouring more veterans and engaging more youth
- provide the in-depth NSLA Educator and Student Resources, bringing NSLA more deeply into classrooms across Canada.
- prepare youth to become better citizens of their communities and the world
- expand to include more international events, honouring Canada's veterans wherever they rest





The Event

On Saturday November 4th, 2023 – No Stone Left Alone is proud to host our family of donors at A Dance to Remember Gala, an evening where REMEMBRANCE and GIVING intersect. When we say that to honour, educate and remember is at the core of this event, we truly mean it.

Your evening will begin with a signature cocktail, lavish dining, an exciting live and silent auction, as well as messages of impact and inspiration, and poignant moments to reflect - such as The Toast to the Fallen. The evening will culminate with an ask for your support and top off with "A Dance to Remember" featuring live music and more.



ABOUT OUR VENUE

The JW Marriott Edmonton ICE District is Edmonton's premier luxury hotel, located in the heart of our ICE District.

Special hotel rates are available for gala attendees.

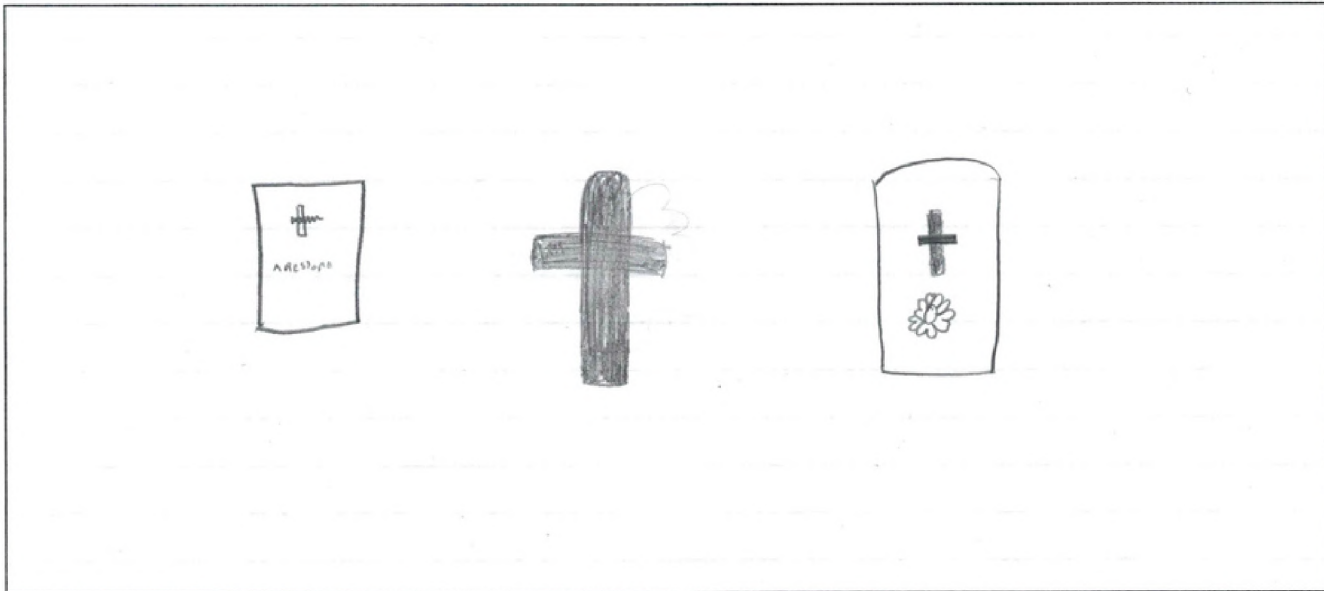


Letter of Reflection
Lettre de Réflexion

First Name/ Prénom: Lilyanne

School/École: Elm street

Grade/Classe: 6C



I learned why we went to No Stone Left Alone and why it is so important to remember those who fought for us. To live in a safe place and make us feel safe.

We went to No Stone Left Alone to learn more about people that fought. I feel like in the hour we were there I learned a lot more about Remembrance day.

I want to thank you for teaching us today



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To Honour | To Educate | To Remember
Pour Honorer | Pour Éduquer | Pour se Souvenir

Letter of Reflection
Lettre de Réflexion

First Name/ Prénom: Victoria
School/École: Hope Lutheran Christian Scho
Grade/Classe: 6



Dear President,

Today we went to the cemetery for a field trip to remember the fallen soldiers who served in wars. I learned that many soldiers did not come back from war, and their bodies were not found. I think this was a good experience because we could learn to appreciate people who sacrificed themselves for us.

sincerely, Victoria



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Sponsorship Commitment

Please review the sponsorship opportunities on the following pages, and visit the following link to fill out the form and commit to your sponsorship level:

bit.ly/DTR-Gala-2023

No Stone Left Alone can work with you to create a unique sponsorship that represents your organization's commitment to giving back. For questions or to discuss further, please reach to:

Randall Purvis | rpurvis@nostoneleftalone.ca | office: 780.917.8855 | cell: 780.719.2900

Sponsorship Packages

PRESENTING SPONSOR

\$35,500

You are the main event, the reason *A Dance to Remember* will be a success!

SPONSOR BENEFITS

- Speaking opportunity from stage at event
- Full page in printed program
- Consistent brand appearance on screens at event
- 20 complimentary tickets to event (2 tables)
- Hyperlinked logo placement on NSLA website & auction/ticketing website
- Logo visibility on all pre and post event collateral as available
- Logo on pledge forms night of event
- Communications including:
 - Additional media and advertising as available
 - 5+ mentions on NSLA social media channels



Sponsorship Packages

SPONSOR BENEFITS

RECEPTION SPONSOR

\$17,500

You are bringing people together in fellowship, a toast to you for creating an atmosphere of generosity!

- Full page in printed program
- Consistent brand appearance on screens at event
- Shout outs from the stage
- Hyperlinked logo placement on NSLA website & auction/ticketing website
- 10 complimentary tickets to event (1 table)
- Logo included on reception photo booth activation graphics
- Communications including:
 - Additional media and advertising as available
 - 3+ mentions on NSLA social media channels

DINNER SPONSOR

\$12,500

You are providing the food that leads to conversation, stories, and bonding over a shared cause.

- Full page in printed program
- Consistent brand appearance on screens at event
- Shout outs from the stage
- Hyperlinked logo placement on NSLA website & auction/ticketing website
- 6 complimentary tickets to event
- Communications including:
 - Additional media and advertising as available
 - 3+ mentions on NSLA social media channels

THE CLASS ACT SPONSOR

\$7,500 (4 Available)

You are providing the elegant touches that elevate the guest experience. Choose to Sponsor:

Appetizers | Wine | Scotch | Dessert

- Full page in printed program
- Consistent brand appearance on screens at event
- Shout outs from the stage
- Hyperlinked logo placement on NSLA website & auction/ticketing website
- 4 complimentary tickets to event
- Communications including:
 - Additional media and advertising as available
 - 2+ mentions on NSLA social media channels

ENTERTAINMENT SPONSOR

\$5,000

You are providing the sights and sounds of the evening, the entertainment & music everyone will remember.

- Full page in printed program
- Consistent brand appearance on screens at event
- Shout outs from the stage
- Hyperlinked logo placement on NSLA website & auction/ticketing website
- 2 complimentary tickets to event
- Communications including:
 - Additional media and advertising as available
 - 2+ mentions on NSLA social media channels

Sponsorship Packages

SPONSOR BENEFITS

THE DANCE SPONSOR

\$3,500 (3 available)

A Dance to Remember. Your support will ensure our marquee moment is possible.

- Logo in printed program
- Consistent brand appearance on screens at event
- Shout outs from the stage
- Hyperlinked logo placement on NSLA website & auction/ticketing website
- Communications including:
 - 1+ mentions on NSLA social media channels

HONOUR A SOLDIER

\$ 1,250 (30 Available)

Your chance to honour the soldier you remember - a family member, distant relative, or friend - and have their name recognized at this year's event.

- On screen recognition of your soldier at this year's event
- Logo recognition on screen in conjunction with your soldier
- Logo in printed program
- Soldier photo displayed as available at event

A SEAT AT THE TABLE

\$500 (30 Available)

Support one deserving soldier's attendance at A Dance to Remember.

- Support one soldier's attendance at the event (NSLA to invite the soldier on your behalf)
- Logo recognition on screen at event
- Logo in printed program

